



Dentists
who Care

1st
annual

miles for
smiles

5K run · walk
1 mile family fun walk

Our mission is to provide for the dental needs of children and adults who have no assistance, and no money

8:00 am · June 18, 2022 · McAllen Firemen's Park

The 5k Run · Walk will kick off at 8:00 a.m. and followed by the 1 Mile Family Fun Walk at 9:00 a.m. Awards for top 5K qualifiers and a finishers medal.

\$10

family
fun walk

1 Mile Family
Fun Walk
Race Bib and
medal

\$25

run · walk

5K Run · Walk
Race Bib, T-shirt,
and medal

\$35

virtual run

5K Virtual Run
T-shirt, race
medal, shipped
to home, race
anytime

register
here



T-shirt Deadline June 3, 2022
Awards for Top Qualifiers
Food and DJ Music

Sponsorships/Booth Space Opportunities call
Jackie/Mary at 956-318-3383
or email dentistswhocare@gmail.com
www.dentistswhocare.us



RIO GRANDE VALLEY
**DENTAL
SOCIETY**
established 1925

Thank you
for your support!

<https://endurancesplits.redpodium.com/1st-annual-miles-for-smiles-5k-runwalk>



1st
annual

miles for
smiles
5K run • walk
1 mile family fun walk



8:00 am • June 18, 2022 • McAllen Firemen's Park

Sponsorship Opportunities

We cordially invite you to participate as a sponsor of the Dentists Who Care (DWC) Miles for Smiles! 5k Run / Walk & 1 Mile Family Fun Walk. DWC, recipient of The Governor's Award for the Best Charity Organization in Texas in 1999, is a non-profit charity organization that was created in 1996 to help address the issue of poor oral health among indigent children of the Rio Grande Valley. Our mission is to provide for the dental needs of children and adults who have no dental insurance, no government assistance, and no money. This mission is accomplished through the utilization of a Mobile Dental Unit and the award-winning Charity Dental Voucher Program. This fundraising event will be held Saturday, June 18, 2022 at McAllen Firemen's Park. The 5k Run / Walk will kick off at 8:00 a.m. and followed by the 1 Mile Family Fun Walk at 9 a.m. Awards for top 5K qualifiers and a finishers medal.

Your sponsorship helps by:

- Encouraging people to get out in the community and be active
- Promoting your brand (details below)
- Supporting a local charity of over 100 motivated dental professionals serving disadvantaged children/adults of the Rio Grande Valley



Sponsorship Levels

There are various levels of sponsorship for the DWC Miles for Smiles! 5k Run / Walk and 1 Mile Fun Family Walk. Size and placement of logos on t-shirts and web site are based on sponsorship level.

Diamond (Title) Sponsor--\$5000 (only one available)

- Listed as Title Sponsor on website with logo & link
- Listed as Title sponsor in flyers with logo
- Prominent display of logo on all race T-shirts
- Promotional materials in race packet
- Company name on finish line break tape
- Booth Space (bring your own table/tent)
- 6 Race Entries

Platinum Level Sponsor---\$2500

- Listed as sponsor on web site with link
- Listed as sponsor in flyer with logo
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Booth Space (Bring your own table/tent)
- 4 Race Entries

Gold Level Sponsor--\$1000

- Listed as sponsor on website
- Listed as sponsor in flyer with logo
- Company name on back of race t-shirt
- Promotional materials in race packet
- Booth Space (Bring you own table/tent)
- 2 Race Entries

Silver Level Sponsor--\$500

- Listed as sponsor on web site with link
- Listed as sponsor in flyer
- Company name on back of race t-shirt
- Promotional materials in race packet
- Booth Space (Bring you own table/tent)

Vendor/Booth Space \$200

- Promotional materials in race packet
- Bring your own table/tent set up

Please provide a high-resolution logo for recognition purposes to: dentistswhocare@gmail.com

Please return sponsorship pledge form to: Jackie/ Mary

Phone: (956)381-3383 e-mail: dentistswhocare@gmail.com

Mail: 307 E. Railroad Street # 112 Weslaco, TX 78596 / Fax: (956) 467-4776



Sponsorship Levels

Ready to become a sponsor?

Call Jackie/Mary at 956-318-3383 or email us at dentistswhocare@gmail.com.

Visit our website to learn more or to download Sponsorship Forms:
www.dentistwhocare.us

Mile Marker Sponsor--\$150 each

(or \$300 for all three 5k mile markers)

- Company name will appear on one mile marker sign, which will be prominently displayed at one of the mile marks for one race. Or choose the option of having your company name and logo to be placed on all mile markers (\$300 for all three 5k mile markers)

Water Station Sponsor-- \$100

- Company name will appear on a prominently located sign at one water station.

In-Kind Donation Sponsorship

Provide event with items, prizes, food/drinks, or services valued at \$300 or greater in exchange for sponsor support and you will have a presence at the event (booth space and acknowledgment as in-kind sponsor on flyers/website/social media).

- Bottled water, sports drinks etc.
- Refueling Snacks
- Race day meals for participants, volunteers, and staff
- Prize merchandise, services, and goodies for top finishers
- Raffle merchandise
- DJ Music
- Photography/videography services

Note: You are responsible for bringing your own table/tent/items to the event.

Thank you in advance for your consideration of becoming a race sponsor.

Respectfully,
Jacqueline Flores Executive Director
Mary Mendez
Smile Voucher Program/Events Coordinator



Sponsorship Pledge

1st annual

miles for smiles

5K run • walk

1 mile family fun walk

We are honored to pledge our support to Dentists Who Care Miles for Smiles at the following level:

- _____ Diamond \$5000 _____ Silver \$500 _____ \$300 All 3 Mile Markers
- _____ Platinum \$2500 _____ Booth Space \$200 _____ \$100 Water Station
- _____ Gold \$1000 _____ One Mile Marker \$150 _____ In-Kind Donation Sponsor

- We will be unable to participate, but please accept this tax-deductable donation for \$
- Yes, we will be an In-Kind Donation Sponsor (use attached Donation Form)

Contact Information

Sponsor Name (as it should appear on promotions and press releases): _____

Contact Name: _____ Title: _____

Address: _____

Phone: _____ Cell: _____ Fax: _____

E-mail: _____ Website: _____

Payment Information

Sponsor Name (as it should appear on promotions and press releases): _____

Billing Address: _____ City/State/Zip: _____

Bill Now: _____ Bill Credit Card: _____ Bill on this date: _____

Print Cardholder's Name: _____ AMEX mc VISA
(check one)

Card#: _____ Exp Date: _____ CV Code: _____

Signature of Sponsor: _____ Date: _____

Make checks payable to: Dentists Who Care, Inc.

Please provide a high-resolution logo for recognition purposes to: dentistswhocare@gmail.com

Please return sponsorship pledge form to: Jackie/ Mary

Phone: (956)381-3383 e-mail: dentistswhocare@gmail.com

Mail: 307 E. Railroad Street # 112 Weslaco, TX 78596 / Fax: (956) 467-4776



In-Kind Donation Pledge

Sponsor Name (as it should appear on promotions and press releases):

Company: _____

Contact Name: _____ Title: _____

Mailing Address: _____ City/State/Zip: _____

Physical Address if different: _____

Phone: _____ E-mail: _____

Donor Name (as it should appear on press releases): _____

Detailed Description (list service / item(s) to be donated)

1: _____ Estimated Value: \$ _____

2: _____ Estimated Value: \$ _____

3: _____ Estimated Value: \$ _____

Donated items will be ready as of: _____

Donor Signature: _____ Date: _____

Please provide a high-resolution logo for recognition purposes to: dentistswhocare@gmail.com

Please return sponsorship pledge form to: Jackie/ Mary

Phone: (956)381-3383 e-mail: dentistswhocare@gmail.com

Mail: 307 E. Railroad Street # 112 Weslaco, TX 78596 / Fax: (956) 467-4776